UX-UI · Design Systems Designer · Vibe Coding

Luis Romero



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UX/UI Designer with more than 6 years of experience, with a strategic approach to the comprehensive development of digital products.

My career spans various sectors and complex projects, mainly in banking, as well as experience in logistics and retail products, designing solutions that balance user experience and needs with business goals.

I have a background in Advertising Art Direction and more than 12 years of experience in the agency and creative studio ecosystem.

Design Systems & Design Ops · Accessibility · Product Design

Library management and component lifecycle
Maintenance of consistent, aligned libraries and documentation. Management of change requests, bug resolution, and adding or deprecating components requested by UX/UI, with control over version publishing and elimination of dependencies between releases. Audits to deprecate unused components and keep in sync with releases and the main (global) libraries.

Tokens, libraries, and multi-brand
Participation in the adaptation and restructuring of libraries for a brand rebrand, ensuring zero token and style dependencies between legacy components, previously audited and migrated from other libraries, eliminating technical debt and optimizing their operation in development.

Component documentation and cross-cutting standardization
Documentation of structure, architecture, anatomy, behaviors, use cases, and traceability of each component.

Guidelines for cross-cutting flows and components
Input logic (currency formats, error states), critical flows (OTP challenges, session expiration, cancellations), system screens (success, error, empty states), and patterns such as snackbars, quickbuttons, and skeletons.

Layout and template architecture
Page structures configured with components and slots to make them easier to manage. Templates for critical typologies (onboarding, operations with steppers, and high-density table dashboards for customers and merchants), optimizing design speed and minimizing consistency errors.

Flow delivery and synergy with development
Global guidelines to standardize delivery to development, with an organizational file in Figma (sections, covers, and sub-covers for Desktop, Tablet, and Mobile) that ensures a clean, scalable handoff. Ongoing review of component repositories to verify that changes are implemented correctly, and resolution of UI questions.

Accessibility
Audits of 200+ accessible components and cross-referencing of their equivalents across different design systems. Support for the accessibility documentation requested by A11Y and Storybook review to ensure correct implementation by development.

Product Design
Screen analysis, flow audits, and interface design; screen analysis to ensure consistency according to the use case. UX/UI audits of existing flows to identify friction points and ensure consistency with the new brand identity.

Interface design (UI)
Creation of new product flows and interfaces, balancing delivery speed with pixel-perfect execution and efficient use of the component library.

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Skills & Expertise

UX Product Design

Banking · Wireframing (Lo-Fi/Hi-Fi) · UX Flows · Behavior Design · Screen Analysis

UI & Design Systems

UI Engineering · Atomic Design · Component Libraries · Anatomy · Taxonomy · Design Tokens · Pixel-Perfect · Dashboards & CRMs · Figma Variables · Multi-brand

Accessibility & Standards

Accessibility · Analysis (WCAG) · Responsive · Material Design · Human Interface Guidelines

Design & Documentation

Figma · DS Documentation · Technical Project Documentation · Design Ops · Layouts · Accessibility Documentation

Front-End Development

HTML5 · CSS3 · Tailwind · Frontend Frameworks · Terminal · GitHub · Vercel

Collaboration & AI Tools

Jira · Confluence · Claude

Recent Certifications

2026 · weAAAre

UI Accessibility Fundamentals. Legible typography, accessible color palettes, and inclusive design for links and buttons.

Development and Standards. Use of semantic HTML for designers, introduction to ARIA, and in-depth optimization for screen readers (VoiceOver/TalkBack).

Management and Audits. Integration of accessibility handoff, definition of digital KPIs, and complete web and mobile audits.

2026 · Udemy

Artificial Intelligence (AI) · The ABCs of Key Fundamentals

Complete Claude AI Course · Cowork, Design, Projects, Excel

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